Joint Press Information

**CLEAF and EGGER establish sales partnership**

**From February 2020 a selection of CLEAF products will be distributed in six countries together with the EGGER Decorative Collection**

*Lissone-St. Johann in Tirol, September 23, 2019* – CLEAF and EGGER have signed a sales agreement for the distribution of 27 CLEAF products - faced panels, laminates and ABS edges - in six countries: Germany, Austria, Switzerland, Poland, Czech Republic and Slovakia. The “CLEAF presented by EGGER” range will become available for EGGER’s customers in the defined markets together with the launch of the EGGER Decorative Collection from February 2020.

The two manufacturers, globally active in the sector of surface materials for furniture and interior design, decided to work together for an ambitious goal: to create a unique and innovative service for architects and interior designers by combining the high aesthetic value of CLEAF’s Made in Italy surfaces and EGGER's high-quality, global product range and distributional strength.

This partnership demonstrates the common vision and mutual respect of the two family owned companies and is the first step for a broader collaboration, which could also lead to a minority stake of EGGER in CLEAF’s capital in the medium term.

“In the past the world of design has asked us for a more extensive service to meet the increasing demand for interior and furniture individualization. To distribute our innovative surfaces through the EGGER network gives us the opportunity to access numerous projects in which we can point out the Made in Italy taste", comments Roberto Caspani, CLEAF Sales and Marketing Director.

Ulrich Bühler, Head of Sales & Marketing EGGER Group, adds: "Our distribution partners will benefit from the highest-quality products and trends from CLEAF, combined with the extremely high service level of the EGGER Decorative Collection. They can easily stock additional premium products and become central reference points for design-oriented wood-based products in matching decors and materials".

“With our partnership, customers get the best of two worlds," both comment. CLEAF is a design expert and premium manufacturer. EGGER masters the industrial approach and has broad international market access with a strong sales structure. The two companies have already been working together successfully for a long time. They are united by their focus on top quality, state-of-the-art technology, the most innovative designs and a complete range of matching decor and material combinations.

**About CLEAF**

CLEAF is an Italian company producing innovative surfaces and solutions for the furniture and interior design industries.

Faced panels, laminates and edges exclusively manufactured at production sites in Brianza are installed worldwide by architects and companies building inspirational spaces for living and working.

**About EGGER**

The family company, founded in 1961, employs approximately 9,600 people. At 19 plants worldwide, they produce an extensive product range of wood-based materials (chipboards, OSB and MDF boards) as well as timber. The company generated a turnover of EUR 2.84 billion in the 2018/2019 business year and has worldwide customers in the furniture industry, wood and flooring retailers, as well as DIY markets.

**For inquires:**

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